



01 April, 2024

Expression of interest for hosting KSS's Thematic Science Melas 2024-25

Greetings,

Khwarizmi Science Society (KSS), established in 1997, a registered Non-Profit organization, is Pakistan's oldest and most active grassroots-level science awareness movement. Our vision is to nurture a culture of science in Pakistan and make science and technology accessible and understandable to all. We have organized over 800 scientific and interdisciplinary events.

The annual **Lahore Science Melas** (*Urdu for festivals*), our flag-ship events, are Pakistan's most prominent citizen science festivals. The Lahore Science Mela is an opportunity to engage citizens, of all ages and backgrounds, through exhibitions and performances on science, technology, astronomy, medicine, arts, and innovation. These *Melas* aim to impact the public's outlook toward science and technology and celebrate the idea that science belongs to all; thus, inspiring the next generation of scientists and technologists in Pakistan. The fifth annual **Lahore Science Mela 2023**, held on October 28th and 29th, 2023 at Crescent Model Higher Secondary School Shadman, Lahore, welcomed around 100,000 visitors over the two days, hosted over 140 exhibitors, featured 23 insightful indoor sessions, showcased Thousands of captivating artifacts including KSS' own 50 in-house built demonstrations at KSS's Surpriseum (*Hairat Ghar*), and offered a plethora of other astounding attractions. Each of our previously held Lahore Science Melas in 2017, 2018, 2019, 2022 and 2023 has attracted more than a hundred educational, government, and private organizations. > Project report for LSM'23 can be accessed here: <https://ksslsm.org/reports-lsm/>

Khwarizmi Science Society presents a new chapter "**Thematic Science Melas (TSM)**", an evolution of the famed Lahore Science Mela series, to explore specific scientific realms in a deeper way. Schedule is as follows:

1- **Lahore Hayatiyati Mela (LHM) (hayatati=life) – October 2024**

2- **Lahore Falakiyati Mela (falakiyati=skies and space) - February 2025**

To successfully organize these events, the support of an educational institution is crucial. KSS presents an exclusive opportunity for institutions in Lahore to host this prestigious event.

KSS anticipates that the host institution will provide certain facilities:

1. The *Mela* takes place in an open and wide field or ground. Such a field should be available in the institution. The field should be easily accessible for trucks and large vehicles.
2. Provision of auditorium and classrooms. Audio and visual facilities should be available in the auditorium.
3. Manpower supply and support should be provided before and during the days of the event.
4. Facilities (such as administrative rooms, toilets, canteens for food and drinks) should be provided for guests and delegates during the event.



5. Access to parking.
6. Provision of a temporary office for the management team of the Khwarizmi Science Society about a month before the event.

> A document with a comprehensive list of the facilities that the host institution will provide is available here: [Link](#).

Your institution will be considered a partner on equal footing with Khwarizmi Science Society as the host of this festival. The event garners the attention of global delegations, a substantial number of visitors, and enthusiasts, in addition to prominent personalities. From my perspective, hosting this fair presents a unique opportunity for your institution to elevate the self-esteem of individuals, nurture a positive self-image, and facilitate the development of social cognition, one that shouldn't be missed.

Please send us your response **via email, WhatsApp, or post**.

Alternatively, you can submit an e-form on our website: <https://kssism.org/become-the-host/>.

Regards,

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